

Royal Music Centers
Founded 1993



Winter 2015
Volume 23 Number 1

Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

Jeff Mazza

www.royalmusic.com

732-240-2332

Why Study Music Theory

Music theory is the field of study that deals with how music works. It considers the practices and possibilities of music. Most commonly, the term describes the study of fundamental elements of music such as pitch, rhythm, harmony, and form. It seeks to identify patterns and structures found in composers' techniques, across or within genres, styles, or historical periods. In a grand sense, music theory distills and analyzes the fundamental parameters or elements of music—rhythm, harmony, melody, structure, form, texture, etc.

Benefits of studying music theory ...

- To understand how music works.
- To be able to critically listen to music.
- To write and perform music accurately.
- To be able to sight read well.
- To be exposed to unfamiliar music.
- To be familiar with the masterworks of Western music.

Music theory can greatly improve your versatility as a musician. Think of music theory as a useful tool that provides you with a universal communication method for describing music.

Our Music Theory Class meets Monday nights @ 5:30 and will be accepting new students starting January 12th, 2015.

Royal Music Welcomes Back Dennis Awe Thursday January 15, 2015

To call Dennis Awe an ultimate entertainer is like saying Fred Astaire could dance! An organ Virtuoso whose musical strengths encompass every area of good musical entertainment, his performance credits read like those of at least half a dozen different performers rolled into one.



Dennis is a good friend to Royal Music and we are glad to host his return to the Jersey Shore.

On Thursday January 15th, Dennis will be at Royal Music playing a concert and hosting workshops and classes.

For a full schedule of events please see page 4 of this newsletter.

Royal Music Sends Two Local Musicians To Roland Atelier Finals in Las Vegas

This October two Royal Music customers performed at the Roland Atelier Festival Finals held at the Monte Carlo Hotel Casino in Las Vegas.

We are proud to announce that Fred Palamara was the Runner-Up in the Hobbyist Division. Fred performed the Glenn Miller Classic, "Moonlight Serenade".

Doug Bielanski was crowned WINNER in the Advanced Hobbyist Division. Doug performed the Barbara Streisand song, "If I Could" and was given a standing ovation.

Great job guys!

New Beginner Class

Red Book #1

Tuesday Nights

5:30 pm

Starts

January 13th



Trade In Special of the Month

Technics KN-7000 keyboard

Since its introduction the Technics KN-7000 has fast become a favorite instrument of both professional and home musicians. **Considered by most to be the best instrument Technics ever made.**

This one owner, previously owned KN-7000 is in great condition. The lush tone must be heard to truly be appreciated.

At the heart of the KN7000 is a powerful sound engine with 128 note polyphony, shaping the 64 Mbytes of samples to bring you over 1200 sounds. "Soloist" sounds feature detailed nuances of virtuoso musicians performances and "Live" drum kits bring you the full resonance of live percussion. **You've never had it so real!**



This previously owned Technics KN-7000 arranger keyboard workstation was senior citizen owned. It comes from a smoke free home and is in good condition.

Offered at a substantial discount from its new selling price this keyboard is priced to move. Trade-ins will be considered.

Technics KN-7000 Arranger Workstation

When New
\$4,899

Previously Owned Special

\$1,999

The following classes still have limited availability for new students.

- Join the fun.
- Take a class.
- Learn something new.
- Meet new people.
- Make beautiful music.

Call for availability 732-240-2332

Beginners
Royal Refresher Course
EZ Play Styling
Standard Notation
Lowrey Magic



We appreciate your
comments, notes, letters,
and e-mails.
Mail 'em to ...

Royal Music
864 Route 37 West
Toms River, NJ 08755

Or via the web ...
j.mazza@royalmusic.com

All the news that fits we print.

Winter 2015 Lesson Schedule ... Classes Begin January 12, 2015

| | Monday | Tuesday | Wednesday | Thursday | Friday |
|-------|---------------------|---------------------|----------------------|---------------------|-----------------------|
| 10:00 | | | | | |
| 10:30 | | | | | |
| 11:00 | | Blue Book 3 | Refresher | Red Book 4 | EZ Styling |
| 11:30 | | Lowrey Magic | starts 2/4/15 | Lowrey Magic | Light Classics |
| 12:00 | | | | | |
| 12:30 | | Standard | | EZ Play | |
| 1:00 | EZ - 57 | Notation | Red Book 2 | AFI | |
| 1:30 | Intermediate | | Lowrey Magic | | |
| 2:00 | | | Fakebook | | |
| 2:30 | | | Class | | |
| 3:00 | | | | | |
| 3:30 | | | | | |
| 4:00 | | | | | |
| 4:30 | | | | | |
| 5:00 | | | | | |
| 5:30 | Music | Beginner | | | |
| 6:00 | Theory | Red Book 1 | | | |
| 6:30 | Level | Jumbo - Easy | | | |
| 7:00 | 5 | Standards | | | |
| 7:30 | | | | | |

LOWREY

Bringing People Together with Music

Upcoming Lowrey Organ Classes

| | | |
|----------|------------|----------|
| Saturday | Jan 10th | 11:00 am |
| Saturday | Jan 24th | 11:00 am |
| Saturday | Feb 14th | 11:00 am |
| Saturday | Feb 28th | 11:00 am |
| Saturday | March 14th | 11:00 am |
| Saturday | March 28th | 11:00 am |

These Lowrey classes teach you to use the functions of your Lowrey organ. By attending these classes you will understand the functions of your Lowrey. Tuition is **FREE** for anyone who owns a Lowrey.

Roland®

www.rolandatelier.com

Upcoming Roland Atelier Classes

| | | |
|----------|------------|----------|
| Saturday | Jan 3rd | 11:00 am |
| Saturday | Jan 17th | 11:00 am |
| Saturday | Feb 7th | 11:00 am |
| Saturday | Feb 21st | 11:00 am |
| Saturday | March 7th | 11:00 am |
| Saturday | March 21st | 11:00 am |

These Roland classes teach you to use the functions of your Roland organ. By attending these classes you will understand the functions of your Roland. Tuition is **FREE** for anyone who owns a Roland.

**Schedule of Events for Dennis Awe Day
Thursday January 15, 2015**

10:00 am Doors Open
*Join our staff and Lowrey Artist
Dennis Awe for coffee and doughnuts.*

**10:30 am Understanding And Playing the
NEW Lowrey Inspire**
*The Inspire is the latest Lowrey
Virtual Orchestra. Come hear the
future of Lowrey Organs*

**11:30 am Private Demonstrations with
Dennis Awe**
*Come learn the features of the
Lowrey organ you've been dreaming
about owning. Dennis will teach you
the how's and why's of the organ you
have been considering.*

1:00 pm Mini Concert
RSVP required SEATING LIMITED TO 40

2:30 pm Meet the Lowrey EZ Series
*The newest entry series Lowrey organ
are the most feature filled organs
Lowrey has ever produced. Join us for
a sampling of the Lowrey EZ-2, EZ-4
and EZ-10.*

4:00 pm Mini Concert
RSVP required SEATING LIMITED TO 40

**Previously Owned Special
Lowrey LX-400 Promenade**

**When New:
over \$30,000**

**Only one available
at this special
price.**

**First come
first served.**

**Previously
Owned Special:**

**Trade-Ins
Accepted**



Offered at:

\$2,999

Looking for other music lovers ... Visit L.I.F.E.

Lowrey Is Fun & Easy is an organ club that meets at Royal Music on the 3rd Monday of the month at 10:30 am

Dues are \$5 per year and there is great camaraderie with other music lovers. Next meeting January 19th,

IT'S TIME YOU JOIN A MUSIC CLASS

We at Royal Music have been teaching people to play the organ, keyboard and piano for quite a while (many years). Each staff member of Royal Music brings a unique ability to share their joy of music with our students. This winter we hope to welcome many readers of this newsletter to take a class who have never taken a class with us before. We want to extend a special welcome to those of you who took lessons at the former Lowrey store.

Our lesson program is designed to help you play any organ, not just the one in our classroom. As a matter of fact we change the instrument often so our students get a chance to try something new.



If you enjoyed taking music lessons in the past we are sure you will enjoy the class lesson program at Royal Music. Not only will you learn music, but you'll see old friends and perhaps make a few new friends.

Ask anyone involved in music at Royal Music and they'll tell you we've got knowledgeable teachers and nice students. What a great combination.

Please consider this a formal invitation to join us and give our classes a try.

LOWREY® *Virtual Orchestra*

Virtual Orchestra is Lowrey's most diverse and innovative keyboard instruments ever built. Founded on 'Performer' technology, Virtual Orchestra redefines the traditional Lowrey by greatly expanding on 'styles' diversity by allowing a player to easily and instantly choose different types of instrumentation. This means when a player wants a piano-oriented orchestration and voicing set, they simply select the 'Pianist' button – transforming the Virtual Orchestra into a richly toned piano. Additionally, when a player desires a complete band – press the 'Full Band' button. Likewise, pressing

the 'Guitarist' button yields a variety of authentic guitar-based orchestrations and voicing sets.

As always with Lowrey, you get a huge library of incredibly authentic sounds, fabulous one-touch setups, and a designer piece that looks great inside your home.



The Lowrey EZ-10 is one of the newest Lowrey Virtual Orchestra models. It has many of the sounds, rhythms and features found on the Lowrey Flagship Sterling Edition at a fraction of the price.

Visit Royal Music to audition this wonderful instrument.

All Previously Enjoyed Lowrey LC and LX Series Organs Prices Drastically Reduced ... Save \$\$\$

Many different models and finishes available.
Walnut, Cherry, Mahogany, Oak, Roll-Top Covers

**Majesty ~ Celebration ~ Director ~ Century
Fiesta ~ Carnival ~ Jamboree
Millennium ~ Majesty Deluxe**

All include: FREE Local Delivery, Warranty
and FREE Lessons

UPGRADE YOUR INSTRUMENT

We Take Trade-Ins

If you haven't visited a music store in the last few years you can't imagine how much has changed.

Please consider this your invitation to come browse our showroom. You'll be amazed at how incredible the modern instruments sound and how easy they are to use.

On average people upgrade their instrument every three to five years.

Coming Soon ...

(this February after Ash Wednesday)

Hymn Class

Learn to play your favorite hymns and get a true Church tone from your instrument.

Sign up now, seating is limited.
732-240-2332

Who Is Royal Music And Why Should You Care

Royal Music is an old fashioned music store with a modern edge.

In this day and age where jumbo stores are filled with people who change everyday, Royal Music is an oasis for the home music lover. Our staff has many years of experience in the music business and a true passion for playing.

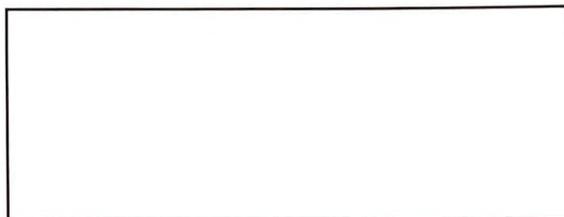
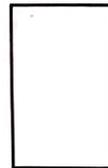
Our modern edge comes from our wonderful state of the art instruments. Royal Music is a full home electronic keyboard store: specializing in the sales and service of home organs, digital pianos and portable keyboards.

We accept trade-ins for people looking to upgrade their old fashioned instruments.

We offer great instruments at fair prices.

We are generally nice people and like to do business with other nice people.

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732-240-2332
www.royalmusic.com
Hablamos Espanol, Llama nos, y
pregunte por Jennifer. Gracias



**NOW THROUGH JANUARY 31st ...
WE TAKE ANYTHING IN TRADE, NO MATTER WHAT IT IS!!!**

Do you want a new instrument but just don't have money to put down to get one? Well, we will take whatever it is in trade, and you can use that as your down payment!!!

Things we take in trade: Autos, Boats, RVs, ALL MUSICAL INSTRUMENTS, TVs, computers, jewelry, appliances, motorcycles, video games, video game systems, DVDs, DVD players, VCRs, video tapes, cameras, tools, furniture, comic books, sport cards, artwork, printers, telephones, whatever, we can go on and on but there is too much to name! We'll take bikes from Harleys to 10 speeds, even unicycles, calculators, even old typewriters, dishwashers (electric not two handed type) washers & dryers (even wind/solar) carts with oxen, horses, mules, golf carts, golf clubs (right or left), airplanes, boats or canoes.

Now we're confident that we've forgotten something from our list. But do not despair, we will consider what you have in mind.

If it has a cash value we will take it in trade!!!

